

Top 5 Destinations of the Domestic Exports of Creative Goods ⁽¹⁾

(Source: Census and Statistics Department)

(1) Domestic exports of overall creative goods

(HK\$'000)

Ranking	2011			2012			2013		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	USA	3,503,769	26.0%	USA	3,006,494	23.5%	USA	2,990,133	23.8%
2	The Mainland of China	2,493,249	18.5%	The Mainland of China	2,071,700	16.2%	The Mainland of China	1,796,397	14.3%
3	United Kingdom	1,031,867	7.7%	Switzerland	1,173,486	9.2%	Switzerland	1,063,794	8.5%
4	Taiwan, China	712,964	5.3%	United Kingdom	783,889	6.1%	Australia	869,490	6.9%
5	Switzerland	679,385	5.0%	Singapore	626,620	4.9%	Taiwan, China	766,149	6.1%
Ranking	2014			2015			2016		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	USA	2,668,951	22.6%	USA	2,265,474	23.4%	USA	2,167,542	27.3%
2	The Mainland of China	1,572,541	13.3%	The Mainland of China	1,255,866	13.0%	The Mainland of China	1,034,574	13.1%
3	Australia	1,167,802	9.9%	United Kingdom	823,235	8.5%	United Kingdom	662,487	8.4%
4	Switzerland	897,051	7.6%	Taiwan, China	786,922	8.1%	Singapore	612,323	7.7%
5	Taiwan, China	859,702	7.3%	Switzerland	728,939	7.5%	Taiwan, China	535,789	6.8%

Note: (1) Please refer to “Concepts and Definitions” which is at the end of this file for further details on Hong Kong merchandise trade statistics and creative goods classifications.

The percentage share to the total domestic exports of the overall creative goods in respective years.

(Cont'd)

(HK\$'000)

Ranking	2017			2018			2019		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	USA	1,956,982	22.8%	USA	2,155,994	23.4%	USA	2,112,207	18.4%
2	Switzerland	1,203,696	14.0%	The Mainland of China	1,041,444	11.3%	Switzerland	1,487,193	12.9%
3	The Mainland of China	859,601	10.0%	Switzerland	909,308	9.9%	The Mainland of China	1,457,513	12.7%
4	Macao	694,981	8.1%	United Kingdom	689,601	7.5%	United Kingdom	1,182,564	10.3%
5	Taiwan, China	580,029	6.8%	Taiwan, China	624,006	6.8%	Singapore	818,151	7.1%
Ranking	2020			2021			2022		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	4,383,361	34.8%	The Mainland of China	6,314,611	32.4%	USA	4,845,419	24.5%
2	USA	3,241,615	25.7%	USA	5,240,918	26.9%	The Mainland of China	4,106,137	20.8%
3	Taiwan, China	942,396	7.5%	Taiwan, China	2,952,350	15.1%	Taiwan, China	3,414,181	17.3%
4	United Kingdom	485,554	3.9%	Macao	1,249,874	6.4%	Singapore	1,385,320	7.0%
5	United Arab Emirates	462,171	3.7%	United Kingdom	696,786	3.6%	Korea	1,049,094	5.3%

Note: # The percentage share to the total domestic exports of the overall creative goods in respective years.

(Cont'd)

(HK\$'000)

Ranking	2023		
	Destinations	Value	% Share [#]
1	The Mainland of China	5,846,007	28.8%
2	USA	4,361,460	21.5%
3	Taiwan, China	2,733,061	13.5%
4	United Kingdom	1,798,055	8.9%
5	Singapore	1,041,191	5.1%

Note: # The percentage share to the total domestic exports of the overall creative goods in respective years.

(2) Advertising-related

(HK\$'000)

Ranking	2011			2012			2013		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	18,999	39.7%	The Mainland of China	21,451	45.3%	The Mainland of China	17,074	41.8%
2	USA	8,827	18.4%	USA	6,349	13.4%	USA	5,816	14.2%
3	Australia	3,376	7.1%	Australia	2,873	6.1%	Australia	3,684	9.0%
4	Singapore	1,786	3.7%	Japan	2,706	5.7%	Singapore	2,394	5.9%
5	Taiwan, China	1,772	3.7%	Macao	2,040	4.3%	Japan	1,965	4.8%
Ranking	2014			2015			2016		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	17,776	38.2%	The Mainland of China	30,538	62.0%	The Mainland of China	30,827	70.7%
2	Italy	5,135	11.0%	USA	3,006	6.1%	USA	2,580	5.9%
3	USA	4,611	9.9%	South Africa	2,526	5.1%	Macao	1,716	3.9%
4	Australia	2,649	5.7%	Japan	1,902	3.9%	Thailand	1,108	2.5%
5	South Africa	2,146	4.6%	Taiwan, China	1,338	2.7%	Japan	926	2.1%

Note: # The percentage share to the total domestic exports of advertising-related goods in respective years.

(Cont'd)

(HK\$'000)

Ranking	2017			2018			2019		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	28,586	70.7%	The Mainland of China	12,668	48.4%	The Mainland of China	7,482	44.5%
2	USA	2,790	6.9%	Australia	2,257	8.6%	USA	1,888	11.2%
3	Australia	1,378	3.4%	USA	2,094	8.0%	Macao	1,491	8.9%
4	Macao	1,033	2.6%	Macao	1,423	5.4%	Australia	1,087	6.5%
5	Japan	925	2.3%	Philippines	1,423	5.4%	France	894	5.3%
Ranking	2020			2021			2022		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	5,901	45.8%	The Mainland of China	3,473	28.1%	Taiwan, China	5,852	50.3%
2	Taiwan, China	2,741	21.3%	Taiwan, China	3,210	26.0%	The Mainland of China	2,443	21.0%
3	USA	826	6.4%	United Kingdom	1,266	10.2%	Canada	536	4.6%
4	Canada	592	4.6%	USA	792	6.4%	Australia	511	4.4%
5	Australia	483	3.8%	Macao	701	5.7%	USA	454	3.9%

Note: # The percentage share to the total domestic exports of advertising-related goods in respective years.

(Cont'd)

(HK\$'000)

Ranking	2023		
	Destinations	Value	% Share [#]
1	Taiwan, China	6,315	53.1%
2	The Mainland of China	2,977	25.1%
3	India	741	6.2%
4	Macao	492	4.1%
5	USA	420	3.5%

Note: # The percentage share to the total domestic exports of advertising-related goods in respective years.

(3) Architecture-related

(HK\$'000)

Ranking	2011			2012			2013		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	United Kingdom	108	61.2%	Switzerland	56	58.7%	United Arab Emirates	320	78.7%
2	Switzerland	47	26.5%	USA	22	23.0%	Switzerland	49	11.9%
3	The Mainland of China	17	9.8%	The Mainland of China	17	18.3%	Australasia & Oceania, Nesoi	30	7.4%
4	USA	4	2.5%	N.A.	N.A.	N.A.	USA	4	1.1%
5	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	The Mainland of China	4	0.9%
Ranking	2014			2015			2016		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	840	96.9%	The Mainland of China	18	68.7%	The Mainland of China	79	85.9%
2	Switzerland	23	2.7%	USA	8	31.3%	USA	13	14.1%
3	USA	4	0.4%	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
4	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
5	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

Note: # The percentage share to the total domestic exports of architecture-related goods in respective years.

N.A. Relevant figures are not applicable.

(Cont'd)

(HK\$'000)

Ranking	2017			2018			2019		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	USA	7	62.1%	USA	6	100.0%	USA	1	100.0%
2	The Mainland of China	4	37.9%	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
3	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
4	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
5	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
Ranking	2020			2021			2022		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	USA	*	100.0%	USA	*	100.0%	N.A.	N.A.	N.A.
2	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
3	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
4	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
5	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

Note: # The percentage share to the total domestic exports of architecture-related goods in respective years.

N.A. Relevant figures are not applicable.

* Value less than HK\$500.

(Cont'd)

(HK\$'000)

Ranking	2023		
	Destinations	Value	% Share [#]
1	N.A.	N.A.	N.A.
2	N.A.	N.A.	N.A.
3	N.A.	N.A.	N.A.
4	N.A.	N.A.	N.A.
5	N.A.	N.A.	N.A.

Note: # The percentage share to the total domestic exports of architecture-related goods in respective years.

N.A. Relevant figures are not applicable.

(4) Design-related

(HK\$'000)

Ranking	2011			2012			2013		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	USA	3,209,929	27.6%	USA	2,723,468	24.2%	USA	2,752,369	24.7%
2	The Mainland of China	1,806,530	15.5%	The Mainland of China	1,546,380	13.8%	The Mainland of China	1,328,611	11.9%
3	United Kingdom	909,441	7.8%	Switzerland	1,172,765	10.4%	Switzerland	1,061,859	9.5%
4	Switzerland	678,567	5.8%	United Kingdom	679,939	6.1%	Australia	798,470	7.2%
5	Taiwan, China	603,373	5.2%	Singapore	558,085	5.0%	Taiwan, China	669,883	6.0%
Ranking	2014			2015			2016		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	USA	2,441,368	23.5%	USA	2,070,163	24.8%	USA	1,980,472	29.3%
2	Australia	1,086,851	10.5%	United Kingdom	752,422	9.0%	United Kingdom	606,512	9.0%
3	The Mainland of China	1,059,407	10.2%	The Mainland of China	749,273	9.0%	Singapore	579,664	8.6%
4	Switzerland	895,931	8.6%	Switzerland	727,605	8.7%	The Mainland of China	478,515	7.1%
5	Taiwan, China	770,208	7.4%	Taiwan, China	698,393	8.4%	Switzerland	464,859	6.9%

Note: # The percentage share to the total domestic exports of design-related goods in respective years.

(Cont'd)

(HK\$'000)

Ranking	2017			2018			2019		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	USA	1,811,903	24.3%	USA	2,046,453	25.3%	USA	2,011,983	19.6%
2	Switzerland	1,203,431	16.2%	Switzerland	909,151	11.2%	Switzerland	1,487,089	14.5%
3	Macao	644,663	8.7%	United Kingdom	664,465	8.2%	United Kingdom	1,163,142	11.3%
4	United Kingdom	446,874	6.0%	Singapore	547,557	6.8%	Singapore	810,422	7.9%
5	United Arab Emirates	407,629	5.5%	United Arab Emirates	538,984	6.7%	Macao	738,357	7.2%
Ranking	2020			2021			2022		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	3,466,819	30.6%	The Mainland of China	5,794,374	31.2%	USA	4,779,943	25.2%
2	USA	3,158,309	27.8%	USA	5,117,896	27.6%	The Mainland of China	3,643,149	19.2%
3	Taiwan, China	850,779	7.5%	Taiwan, China	2,825,753	15.2%	Taiwan, China	3,315,435	17.5%
4	United Kingdom	471,931	4.2%	Macao	1,178,759	6.4%	Singapore	1,375,946	7.3%
5	United Arab Emirates	462,130	4.1%	United Kingdom	684,877	3.7%	Korea	1,044,565	5.5%

Note: # The percentage share to the total domestic exports of design-related goods in respective years.

(Cont'd)

(HK\$'000)

Ranking	2023		
	Destinations	Value	% Share [#]
1	The Mainland of China	5,216,734	26.9%
2	USA	4,283,653	22.1%
3	Taiwan, China	2,686,127	13.9%
4	United Kingdom	1,795,529	9.3%
5	Singapore	1,023,671	5.3%

Note: # The percentage share to the total domestic exports of design-related goods in respective years.

(5) Digital Entertainment-related

(HK\$'000)

Ranking	2011			2012			2013		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	28,815	66.2%	USA	20,696	33.8%	The Mainland of China	12,510	22.6%
2	USA	4,817	11.1%	Singapore	12,766	20.9%	Taiwan, China	7,664	13.8%
3	Singapore	3,499	8.0%	The Mainland of China	10,921	17.8%	United Kingdom	7,595	13.7%
4	Australia	2,127	4.9%	Taiwan, China	8,999	14.7%	Philippines	6,550	11.8%
5	Japan	934	2.1%	Japan	1,510	2.5%	Australia	5,489	9.9%
Ranking	2014			2015			2016		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	Philippines	38,318	41.7%	Philippines	27,137	24.8%	USA	17,834	30.5%
2	The Mainland of China	19,906	21.7%	Macao	23,925	21.8%	Philippines	8,260	14.1%
3	USA	6,624	7.2%	Australia	14,046	12.8%	Taiwan, China	7,022	12.0%
4	Macao	6,231	6.8%	The Mainland of China	13,941	12.7%	Thailand	6,886	11.8%
5	Taiwan, China	6,218	6.8%	Russia	10,068	9.2%	The Mainland of China	4,593	7.9%

Note: # The percentage share to the total domestic exports of digital entertainment-related goods in respective years.

(Cont'd)

(HK\$'000)

Ranking	2017			2018			2019		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	Singapore	6,238	28.8%	USA	2,119	38.6%	The Mainland of China	3,047	48.0%
2	The Mainland of China	4,699	21.7%	Singapore	699	12.7%	USA	2,005	31.6%
3	USA	3,616	16.7%	Japan	524	9.5%	Germany	467	7.3%
4	Malaysia	2,206	10.2%	Malaysia	479	8.7%	Malaysia	288	4.5%
5	Thailand	2,147	9.9%	Thailand	460	8.4%	Singapore	125	2.0%
Ranking	2020			2021			2022		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	USA	1,596	56.2%	Thailand	108	37.2%	USA	356	52.4%
2	The Mainland of China	442	15.6%	The Mainland of China	71	24.5%	Thailand	146	21.5%
3	Russia	216	7.6%	Canada	58	20.0%	The Mainland of China	68	10.0%
4	Thailand	178	6.3%	USA	32	11.0%	France	53	7.8%
5	Germany	168	5.9%	France	18	6.2%	Australia	27	3.9%

Note: # The percentage share to the total domestic exports of digital entertainment-related goods in respective years.

(Cont'd)

(HK\$'000)

Ranking	2023		
	Destinations	Value	% Share [#]
1	Philippines	2,190	80.2%
2	France	289	10.6%
3	USA	173	6.4%
4	Australia	39	1.4%
5	The Mainland of China	35	1.3%

Note: # The percentage share to the total domestic exports of digital entertainment-related goods in respective years.

(6) Film & Television-related

(HK\$'000)

Ranking	2011			2012			2013		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	339,810	49.5%	The Mainland of China	232,474	44.8%	The Mainland of China	189,093	44.8%
2	Taiwan, China	48,704	7.1%	Japan	40,359	7.8%	Japan	44,277	10.5%
3	Japan	45,944	6.7%	Germany	37,476	7.2%	Singapore	39,378	9.3%
4	Brazil	40,841	5.9%	USA	35,921	6.9%	Taiwan, China	30,282	7.2%
5	Germany	40,365	5.9%	Brazil	28,561	5.5%	USA	27,507	6.5%
Ranking	2014			2015			2016		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	180,071	42.2%	The Mainland of China	123,934	44.9%	The Mainland of China	136,781	59.1%
2	Singapore	52,394	12.3%	Taiwan, China	37,698	13.7%	Taiwan, China	25,828	11.2%
3	Japan	36,857	8.6%	Japan	34,842	12.6%	Japan	16,497	7.1%
4	Taiwan, China	36,225	8.5%	Singapore	23,704	8.6%	Singapore	15,541	6.7%
5	Australia	29,549	6.9%	Macao	14,613	5.3%	Macao	9,412	4.1%

Note: # The percentage share to the total domestic exports of film & television-related goods in respective years.

(Cont'd)

(HK\$'000)

Ranking	2017			2018			2019		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	Taiwan, China	191,031	56.2%	Taiwan, China	148,416	44.3%	The Mainland of China	126,437	69.1%
2	The Mainland of China	94,872	27.9%	The Mainland of China	141,303	42.1%	Taiwan, China	26,723	14.6%
3	Japan	21,422	6.3%	Japan	14,196	4.2%	Japan	10,213	5.6%
4	Thailand	7,412	2.2%	Singapore	10,055	3.0%	New Zealand	5,866	3.2%
5	Macao	7,310	2.2%	Macao	6,486	1.9%	Macao	4,862	2.7%
Ranking	2020			2021			2022		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	333,793	88.0%	The Mainland of China	147,115	66.4%	The Mainland of China	235,651	77.5%
2	Taiwan, China	22,267	5.9%	Taiwan, China	46,317	20.9%	Taiwan, China	40,696	13.4%
3	Japan	4,914	1.3%	Japan	16,285	7.3%	Japan	14,431	4.7%
4	Macao	4,208	1.1%	Singapore	5,151	2.3%	Singapore	6,106	2.0%
5	Netherlands	2,859	0.8%	Macao	3,299	1.5%	Macao	2,875	0.9%

Note: # The percentage share to the total domestic exports of film & television-related goods in respective years.

(Cont'd)

(HK\$'000)

Ranking	2023		
	Destinations	Value	% Share [#]
1	The Mainland of China	211,273	81.3%
2	Taiwan, China	26,964	10.4%
3	Singapore	15,348	5.9%
4	Macao	4,574	1.8%
5	Japan	494	0.2%

Note: # The percentage share to the total domestic exports of film & television-related goods in respective years.

(7) Music-related

(HK\$'000)

Ranking	2011			2012			2013		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	18,728	41.3%	The Mainland of China	11,691	47.6%	Taiwan, China	13,914	40.0%
2	Taiwan, China	12,946	28.5%	USA	6,630	27.0%	The Mainland of China	10,308	29.6%
3	USA	8,338	18.4%	Taiwan, China	4,080	16.6%	USA	3,935	11.3%
4	Norway	995	2.2%	Macao	510	2.1%	Vietnam	3,084	8.9%
5	Indonesia	883	1.9%	Singapore	465	1.9%	India	742	2.1%
Ranking	2014			2015			2016		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	15,181	59.2%	USA	8,174	42.5%	The Mainland of China	5,181	36.3%
2	USA	6,163	24.0%	The Mainland of China	7,664	39.9%	USA	3,971	27.9%
3	Australia	1,564	6.1%	India	810	4.2%	Germany	1,706	12.0%
4	Taiwan, China	712	2.8%	Mexico	605	3.1%	India	1,189	8.3%
5	Korea	619	2.4%	Thailand	359	1.9%	Australia	594	4.2%

Note: # The percentage share to the total domestic exports of music-related goods in respective years.

(Cont'd)

(HK\$'000)

Ranking	2017			2018			2019		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	5,765	41.0%	The Mainland of China	38,450	71.6%	USA	13,457	44.2%
2	USA	4,288	30.5%	USA	8,427	15.7%	The Mainland of China	8,511	27.9%
3	India	1,376	9.8%	Australia	4,789	8.9%	Taiwan, China	7,569	24.8%
4	Germany	855	6.1%	India	1,165	2.2%	Singapore	289	0.9%
5	Taiwan, China	643	4.6%	Singapore	385	0.7%	Egypt	114	0.4%
Ranking	2020			2021			2022		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	Taiwan, China	40,824	68.9%	Taiwan, China	60,383	55.7%	The Mainland of China	39,096	38.3%
2	The Mainland of China	18,070	30.5%	The Mainland of China	40,359	37.2%	Taiwan, China	38,871	38.1%
3	USA	191	0.3%	USA	7,048	6.5%	USA	22,809	22.3%
4	India	69	0.1%	Finland	212	0.2%	India	931	0.9%
5	Korea	37	0.1%	India	156	0.1%	Thailand	179	0.2%

Note: # The percentage share to the total domestic exports of music-related goods in respective years.

(Cont'd)

(HK\$'000)

Ranking	2023		
	Destinations	Value	% Share [#]
1	The Mainland of China	150,299	78.3%
2	USA	39,458	20.6%
3	India	1,486	0.8%
4	Taiwan, China	579	0.3%
5	Thailand	35	^

Note: # The percentage share to the total domestic exports of music-related goods in respective years.

^ Value less than 0.05%.

(8) Printing & Publishing-related

(HK\$'000)

Ranking	2011			2012			2013		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	280,350	28.5%	The Mainland of China	248,765	27.6%	The Mainland of China	238,799	28.1%
2	USA	233,718	23.8%	USA	213,409	23.7%	USA	196,930	23.2%
3	United Kingdom	113,574	11.6%	United Kingdom	96,916	10.7%	United Kingdom	60,890	7.2%
4	Australia	48,358	4.9%	Australia	48,816	5.4%	Australia	54,219	6.4%
5	Taiwan, China	46,017	4.7%	Taiwan, China	41,631	4.6%	Taiwan, China	43,148	5.1%
Ranking	2014			2015			2016		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	279,361	32.5%	The Mainland of China	330,498	38.5%	The Mainland of China	378,598	45.8%
2	USA	184,753	21.5%	USA	171,113	19.9%	USA	161,790	19.6%
3	United Kingdom	59,017	6.9%	United Kingdom	60,887	7.1%	United Kingdom	48,177	5.8%
4	Taiwan, China	44,803	5.2%	Taiwan, China	45,500	5.3%	Taiwan, China	44,076	5.3%
5	Australia	42,313	4.9%	Australia	41,197	4.8%	Macao	41,419	5.0%

Note: # The percentage share to the total domestic exports of printing & publishing-related goods in respective years.

(Cont'd)

(HK\$'000)

Ranking	2017			2018			2019		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	341,849	46.9%	The Mainland of China	396,906	56.2%	The Mainland of China	661,602	67.4%
2	USA	133,518	18.3%	USA	96,530	13.7%	USA	82,492	8.4%
3	Taiwan, China	42,876	5.9%	Macao	34,870	4.9%	Macao	62,643	6.4%
4	Macao	41,906	5.7%	Taiwan, China	33,353	4.7%	Taiwan, China	36,800	3.7%
5	United Kingdom	27,839	3.8%	United Kingdom	23,221	3.3%	United Kingdom	16,229	1.7%
Ranking	2020			2021			2022		
	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]	Destinations	Value	% Share [#]
1	The Mainland of China	558,337	69.2%	The Mainland of China	329,220	55.7%	The Mainland of China	185,730	51.2%
2	USA	80,164	9.9%	USA	114,411	19.3%	Macao	78,238	21.6%
3	Macao	47,743	5.9%	Macao	67,114	11.3%	USA	41,229	11.4%
4	Taiwan, China	25,784	3.2%	Taiwan, China	16,686	2.8%	Taiwan, China	13,327	3.7%
5	Canada	23,455	2.9%	Canada	14,073	2.4%	United Kingdom	8,158	2.2%

Note: # The percentage share to the total domestic exports of printing & publishing-related goods in respective years.

(Cont'd)

(HK\$'000)

Ranking	2023		
	Destinations	Value	% Share [#]
1	The Mainland of China	264,689	58.1%
2	Macao	91,045	20.0%
3	USA	37,510	8.2%
4	Indonesia	13,746	3.0%
5	Taiwan, China	13,076	2.9%

Note: # The percentage share to the total domestic exports of printing & publishing-related goods in respective years.

Concepts and Definitions

- (a) The trade statistics set out above are compiled by Cultural and Creative Industries Development Agency with reference to import/export declarations information collated and provided by Census and Statistics Department.
- (b) Domestic exports refer to a nature produce of Hong Kong or the products of a manufacturing process in Hong Kong which has changed permanently and substantially the shape, nature, form or utility of the basic materials used in manufacture. They are valued on f.o.b (free on board) basis.
- (c) Re-exports mean the products which have previously been imported into Hong Kong and which are re-exported without having undergone in Hong Kong a manufacturing process which has changed permanently and substantially the shape, nature, form or utility of the basic materials used in the manufacture. They are valued on f.o.b. (free on board) basis.
- (d) Imports refer to the goods which have been produced or manufactured in places outside Hong Kong and brought into Hong Kong for local use or for subsequent re-export as well as Hong Kong products re-imported. Imported goods are valued on c.i.f. (cost, insurance and freight) basis.
- (e) To facilitate the statistics comparability, all statistics set out herein are compiled on the basis of the Standard International Trade Classification (SITC) Revision 4 as the general commodity classification system.
- (f) Reference has been made to relevant statistical guidelines released by the United Nations Conference on Trade and Development (UNCTAD) and United Nations Educational, Scientific, and Cultural Organisation (UNESCO) with appropriate local adaption in drawing up the coverage and classification of creative goods for statistics compilation.